

JIMMY & KELLY NEEDHIM MINISTRIES

2023 IMPACT REPORT

**KNOW HIS WORD.
TELL THE TRUTH.
DON'T BE MEAN.**

Ok, Imagine a world where Christians knew (like, really knew) their Bible, loved to engage others with the good news of Jesus, and—this is gonna sound crazy—weren't jerks when they did it. What's that? Sounds amazing? Like a world you wanna live in? Us too!

That's why we've made it our mission. We exist to equip Christians to be wise *and* winsome, to live with conviction *and* compassion, to love the truth *and* their neighbors. As we come to the end of 2023, we're thanking God for all he's done.



YOU'RE MAKING THESE MINISTRIES POSSIBLE...



THE CLEARLY PODCAST

79 episodes
90,000+ downloads
Top 10% of all podcasts



JIMMY'S SCRIPTURE-SATURATED MUSIC

75000+ Spotify streams per month

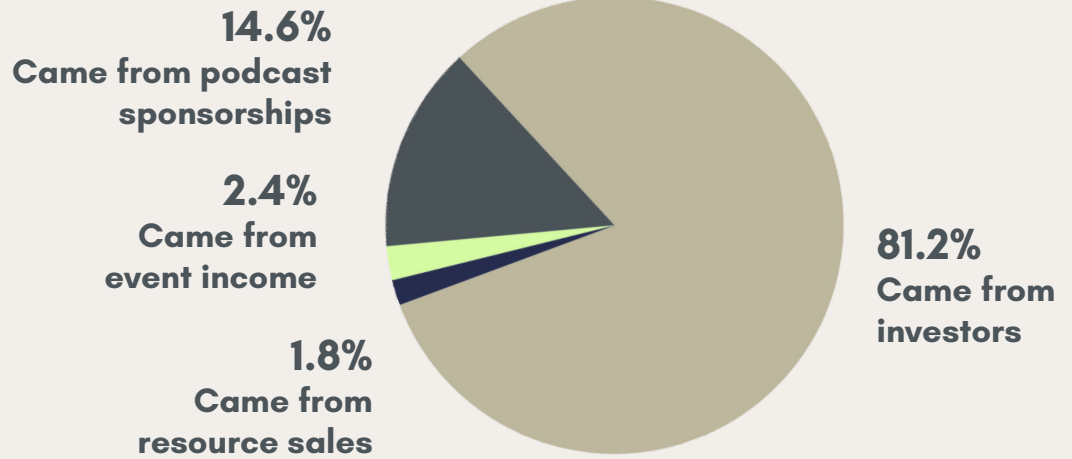


KELLY'S WORLDVIEW-CHALLENGING BOOKS

31,000+ readers

But those aren't just numbers, they're real lives impacted by the life-altering truth of God's Word.

- "Your podcast has literally helped me work through scripture with a better understanding of what it's saying. It's relatable, deep and convicting." -Tanna
- "Profound biblical wisdom written in a relevant way. Completely challenged my American worldview." -Anonymous
- "Your podcast has tackled many weighty issues with thoughtfulness, levity, and faithfulness to Scripture. I have found this encouraging and a great resource for personal discipleship." -David
- "I'm either being encouraged in my faith, corrected, convicted, or learning something. I love it!" - Crystal
- "I didn't even get past chapter three before I started buying copies for loved ones and bringing it up regularly in conversation." - Shannon



FUNDING

81.2% of our funding came from generous investors like you! Because of your extraordinary generosity, we met AND exceeded our 2023 budget! Because of this, we were able to get off to a great start as a ministry:

- Launched a podcast with both video and audio elements that immediately jumped into the top 10%
- Created 2 new books
- Consolidated all of Jimmy and Kelly's resources into a brand new joint website
- Built a solid team of partners to help carry out the vision

To God be the glory for all He has done and is doing!

"...always being prepared to make a defense to anyone who asks you for a reason for the hope that is in you; yet do it with gentleness and respect" (1 Peter 3:15)

As the world around us grows more hostile toward Christianity, the need for competent and kind Christians has never been greater. Thank you for helping us create resources that tackle the complex, confusing and controversial aspects of our faith. We are committed to creating content that helps people love God's word and empowers them to speak the truth to those around them without being...well...mean. In this cultural climate, that's a pretty good goal! Thank you for your support in 2023. We can't wait to see what God has in store for 2024!

Thanks for partnering with us!

For His Glory,
Jimmy & Kelly

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